

❖ Company Dashboards

The Current Analysis Company Dashboards display all the latest event reports on a company, as well as all Company Assessments from every market module where the company is covered, plus you will have quick access to all available Product Assessments and Solutions Assessments from across all coverage areas.

❖ Benefits

- Compete more effectively with insight on competitor strengths, weaknesses, and market strategy.
- Gain awareness of key competitors and their relative positions.
- Stay informed of recent competitor activities.

Latest **Event Reports** provide perspective and actionable intelligence on recent company events and announcements.

Product, Solution and Portfolio Assessments evaluate how well the company's products compete in the market.



Company Assessments offer competitive analysis on a company in each of the markets it competes.

Market Advisory Reports identify the short- and long-term drivers in each of the markets the company competes.

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